

## Regatta Collection

The Regatta Collection always makes a notable first impression. With a soft leather-feel cover and detailed stitching, matching ribbon page marker and silvertone or goldtone corners, these diaries add up to value well beyond your cost.



### Regatta Curve Atlas Diaries

A. Black/Tan	XS7-5Z39360
B. Black/Blue	XS7-5Z29951
C. Black/Burgundy	XS7-5Z29853

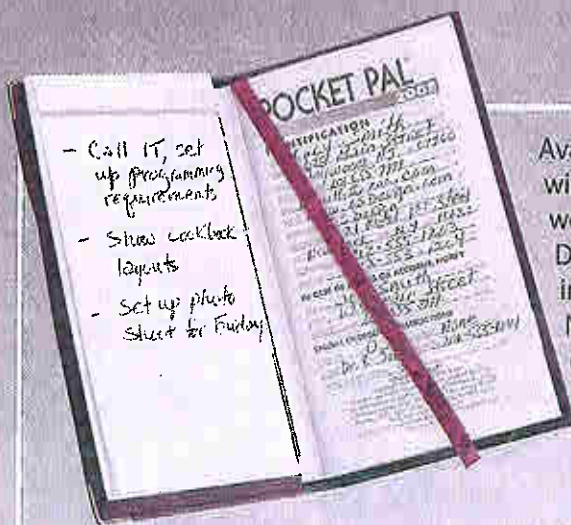
50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

### Regatta Curve Duo Diaries with Atlas and Notepad

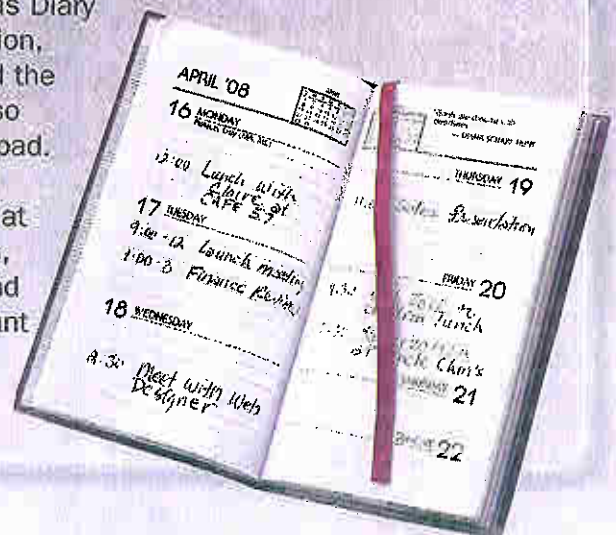
D. Black/Blue	XS7-5Z30153
E. Black/Burgundy	XS7-5Z30053

50 min.	100	250	500	1000
\$4.49	\$3.85	\$3.55	\$3.29	\$3.05

4 lines/21 characters per line  
Imprint area: 1 1/2" x 1 3/4"



Available in two styles: Atlas Diary with our popular atlas edition, week-in-view calendar; and the Duo Atlas Diary, which also includes a 50-page note pad. Now your customers and employees will never be at a loss to jot down notes, capture clever ideas, and be reminded of important tasks. 6"x 3 1/2"





**Regatta Horizons Atlas Diaries**

F. Black/Burgundy XS7-574734F  
 G. Black/Tan XS7-5752058

50 min.	100	250	500	1000
\$3.09	\$3.55	\$3.35	\$3.25	\$3.05

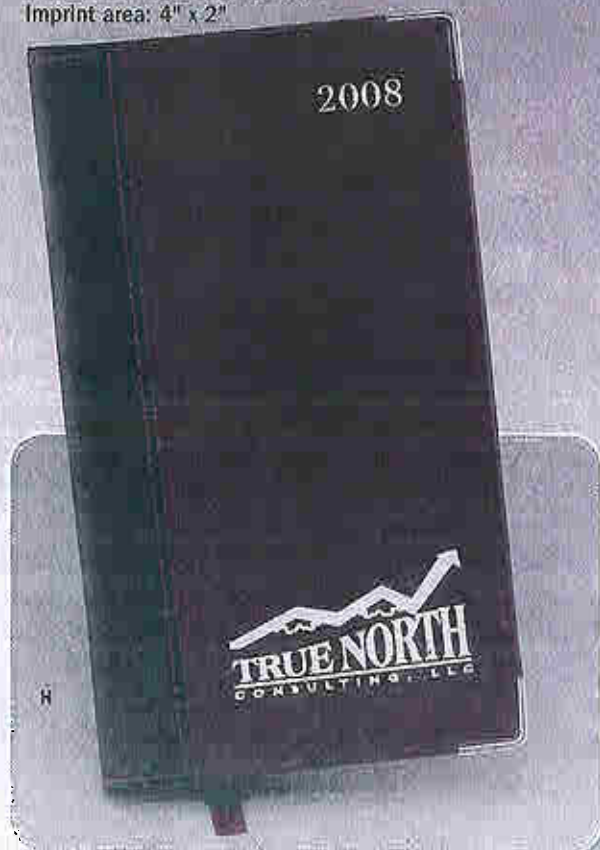
4 lines/30 characters per line  
 Imprint area: 2 1/8" x 2 1/8"

**Regatta Contrasts Atlas Diary**

H. Black/Burgundy XS7-5252756

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/25 characters per line  
 Imprint area: 4" x 2"

**Regatta Atlas Diaries**

I. Blue XS7-5Z37151  
 J. Burgundy XS7-5Z37256

50 min.	100	250	500	1000
\$3.95	\$3.39	\$3.15	\$2.95	\$2.75

**Regatta Duo Diaries  
with Atlas and Notepad**

K. Blue XS7-5ZTJAE51  
 L. Burgundy XS7-5Z30256

50 min.	100	250	500	1000
\$4.39	\$3.75	\$3.55	\$3.29	\$3.05

4 lines/27 characters per line  
 Imprint area: 4" x 2 1/2"



**A-D. Stitched Diaries**

Keep a year's worth of appointments at your fingertips. Each diary is beautifully appointed with a softly textured cover and elegant hand stitching. Inside find our Atlas Edition diary and much more. Gold foil imprint. 6" x 3 1/2". Bookmark pen included with Brighton. Black ink only.

- A. Laramie 300 Atlas/Pen in Spine XS7-5Z3555B  
 B. Durango Atlas 300 XS7-5Z18155  
 C. Brighton 300 w/Pen XS7-5Z18955B  
 D. 2-in-1 Brighton 300 W/Pen XS7-5Z46455B

150 mln.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

A:  
4 lines/27 characters per line  
Imprint area: 3" x 2 1/2"

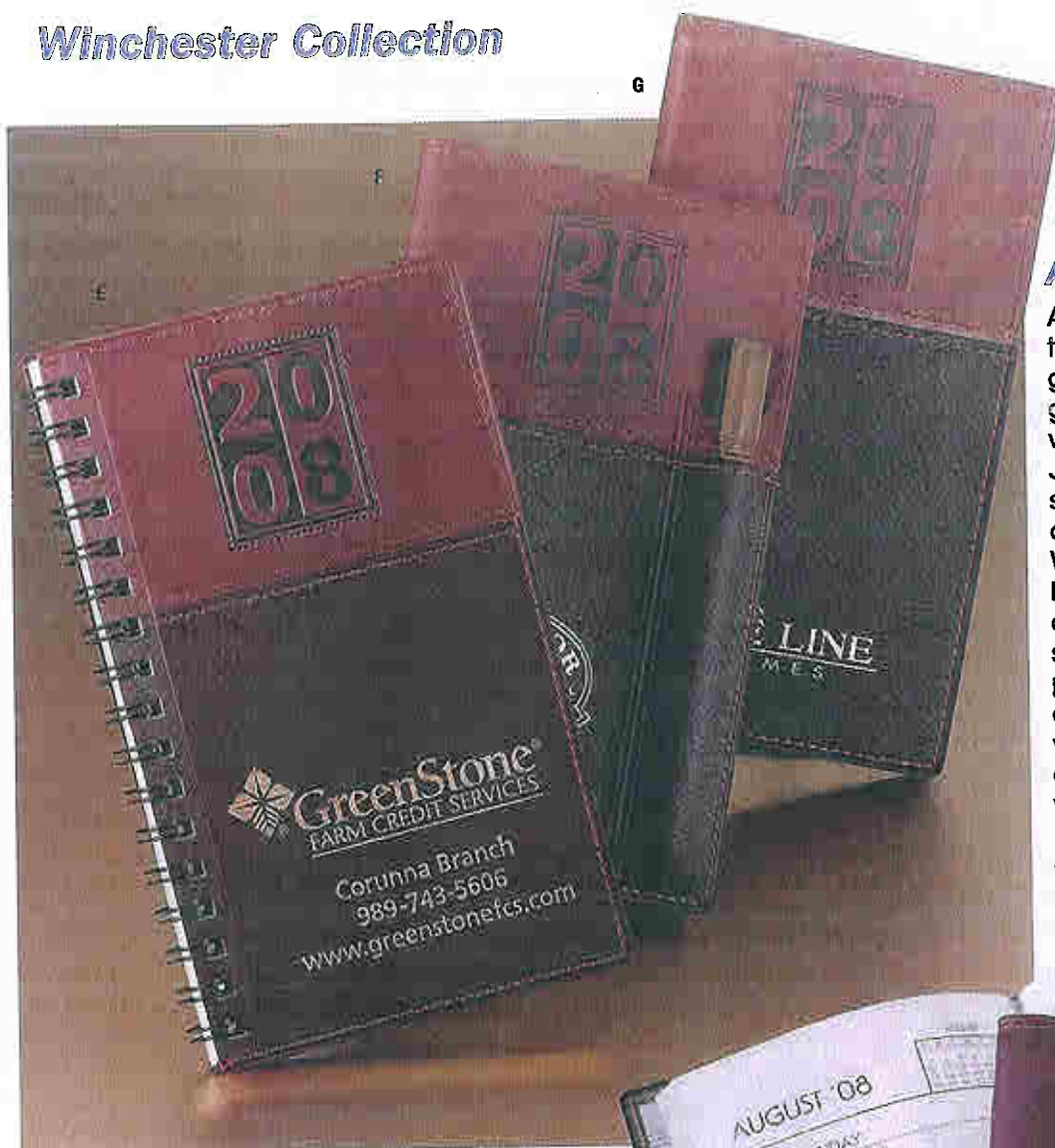
B:  
4 lines/30 characters per line  
Imprint area: 2 1/2" x 2 3/4"

C:  
4 lines/25 characters per line  
Imprint area: 3" x 2"

D:  
4 lines/21 characters per line  
Imprint area: 3" x 2"



## Winchester Collection



### An Extra Touch

A great way to increase the effectiveness of any gift is to enhance it by giving it an extra touch with custom artwork. Just e-mail your artwork to [service@myron.com](mailto:service@myron.com). We accept most file formats. We can even work from a letterhead or a business card. As long as we can see it, we can turn it into a personalization file. We will always send you a proof via e-mail or fax for your approval prior to personalizing your products. Your account manager is waiting to assist you.

#### E-H. Winchester Diaries

At the request of our customers, we have expanded the Winchester collection. Inspired designs that combine smooth, fine-grained vinyls and hand stitching. With 2008 distinctively burnished on the top and our atlas edition diary inside. Now available in three cover styles: traditional, Wire-O and 2-in-1 with bookmark pen. Two-tone brown. 6" x 3 1/2".

#### E. Winchester 200 Atlas Wire-O

XS7-5Z36755

50 min.	100	250	500	1000
\$4.49	\$3.85	\$3.55	\$3.29	\$3.05

4 lines/27 characters per line  
Imprint area: 2 1/2" x 2 1/2"

#### F. 2-in-1 Winchester Atlas 300

XS7-5Z36655B

#### G. Winchester Atlas 300

XS7-5Z43555

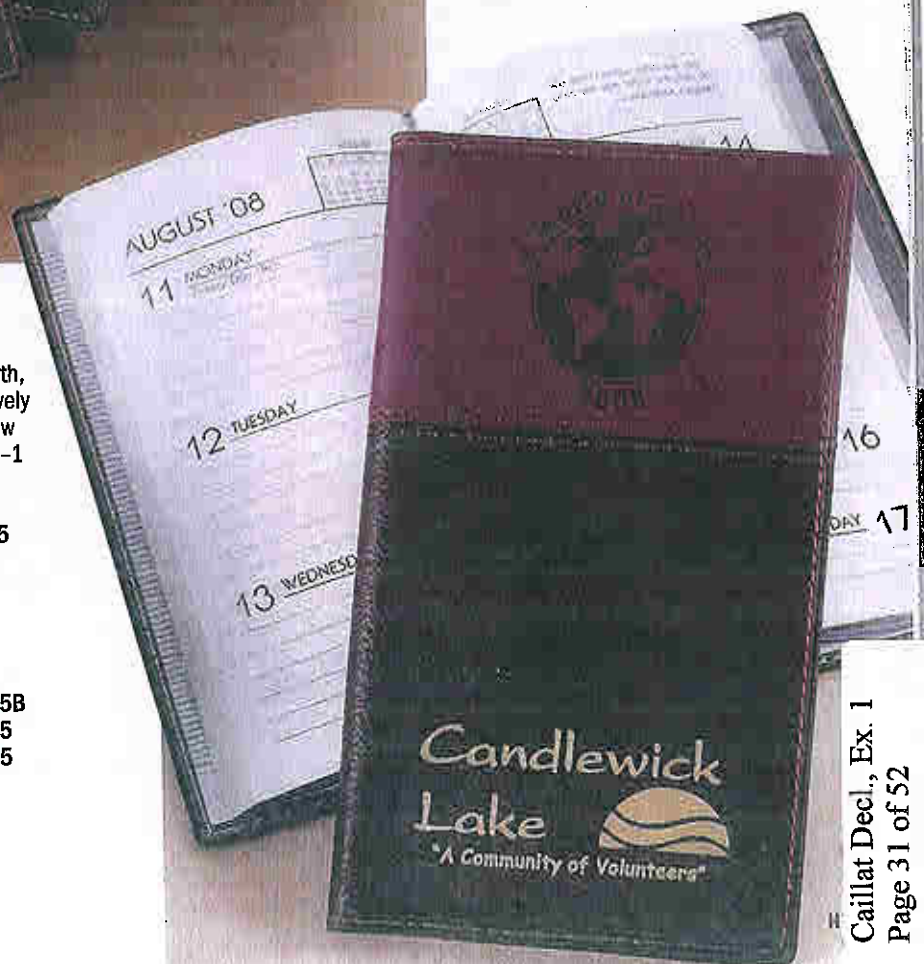
#### H. Winchester World of Thanks Atlas 300

XS7-5Z52655

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

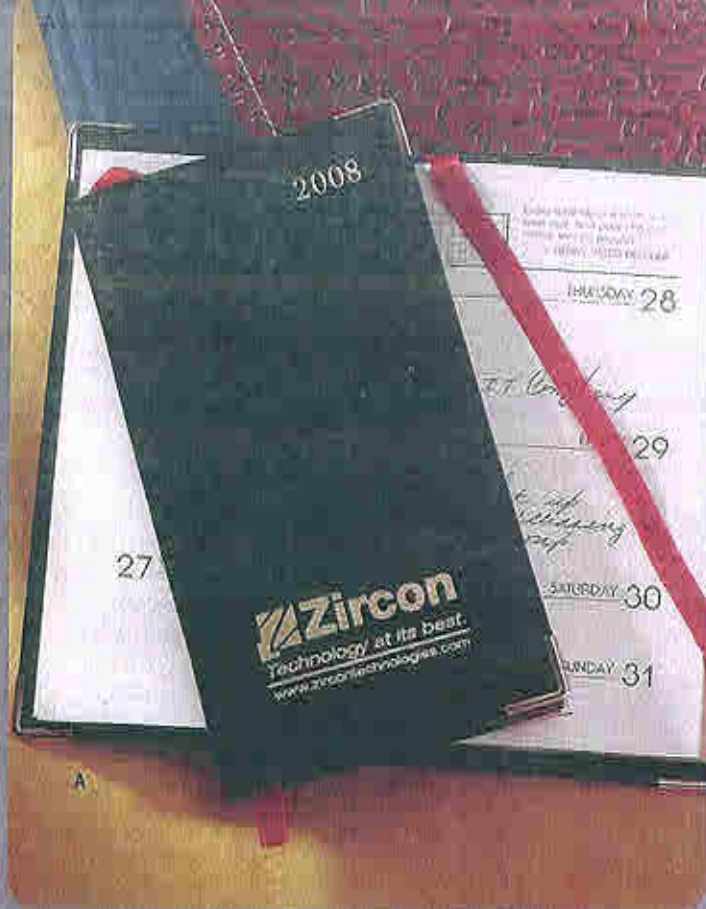
F: 4 lines/21 characters per line  
Imprint area: 2 1/2" x 2"

G-H: 4 lines/30 characters per line  
Imprint area: 2 1/2" x 2 3/4"



Caillat Decl., Ex. 1  
Page 31 of 52



**A. Tuscany 500 Pocket Pal® Diary**

Luxuriously soft to touch and stitched all around. Features a vinyl leather-like cover with 4 goldtone corners, a red ribbon marker and our popular week-in-view diary. 6 1/8" x 3 1/2".

Black XS7-5NFA053

50 min.	100	250	500	1000
\$3.79	\$3.29	\$2.99	\$2.79	\$2.65

4 lines/30 characters per line

Imprint area: 4" x 2"

**B. Montana Genuine Bonded Leather Diary**

Give them a touch of distinction. Features our popular Pocket Pal® Atlas Edition Diary, a ribbon page marker to match the cover, goldtone corners and gilt-edged pages. 6 1/8" x 3 1/2".

Black XS7-5NPLH53

50 min.	100	250	500	1000
\$4.59	\$3.99	\$3.65	\$3.39	\$3.15

4 lines/27 characters per line

Imprint area: 4" x 2"

**C. Roma Genuine Bonded Leather Diaries**

Soft textured bonded leather sets this diary apart. Made to make the most notable impression. Contains our Atlas Edition week-in-view calendar with goldtone corners, gilt-edged pages and a ribbon page marker. 6 1/2" x 3 1/2".

Burgundy XS7-5P2AD56

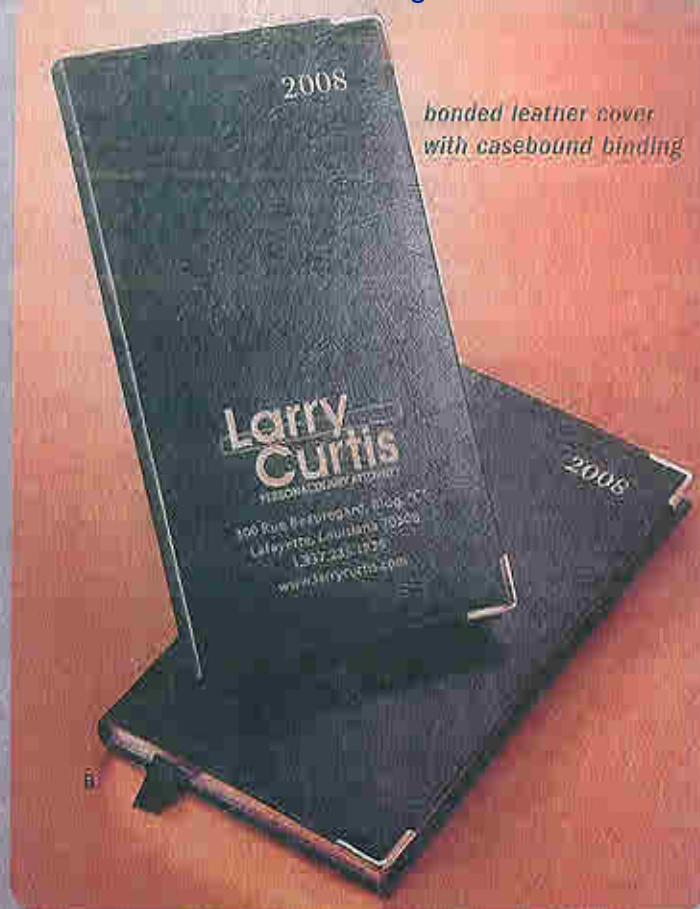
Navy XS7-5P2AD51

Black XS7-5P2AD53

50 min.	100	250	500	1000
\$4.19	\$3.65	\$3.29	\$3.09	\$2.89

4 lines/30 characters per line

Imprint area: 4" x 2"



bonded leather cover  
with casebound binding



genuine leather cover with  
slip-in atlas edition diary



## International Pocket Pal® Diary Collection

Leather & Stitched Pocket Diaries

Quality from cover to cover. Business-class diaries designed to impress, crafted to go the distance.



### D-G. International Pocket Diaries

Display your logo with pride on the cover of these handsome business-class diaries. Stitched, leather-like vinyl with a ribbon page marker, gilt-edged pages and America's most popular Pocket Pal® Atlas Edition. 6 1/4" x 3 1/2".

D. Catalina Tan 400 Diary	XS7-5Z53960
E. Vicenza Tan 400 Diary	XS7-5Z54260
F. Massena Black 450 Diary	XS7-5Z54353
G. Fargo Olive/Black 400 Diary	XS7-5Z54153

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/24 characters per line  
Imprint area: 4" x 2"

Caillat Decl., Ex. 1  
Page 33 of 52





## Sutton Collection

### A, B. Sutton Stitched Diaries

Showcase your company name on an elegant textured background finished with high-quality hand stitching. Available in 2 designs: Sutton Sport with fabric fastener and bookmark pen, and Classic Sutton Sport with bookmark pen. Each contains a diary, full-color atlas and loads of useful info. Gold foil imprint. 6" x 3 1/2". Black ink.

A. Sutton 200 W/Flap Closure/Pen  
XS7-5Z27353B

B. Sutton Sport 300 Atlas with Pen  
XS7-5Z18053B

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/25 characters per line

Imprint area: 1 3/4" x 1 7/8"

### C. 2-in-1 Sutton 200 with Magnetic Closure

Maximum utility at an excellent price! The magnetic strap closure and lizard-look spine make this a keeper. Comes with our 2008 atlas/diary and matching pen that fits into a cover pocket. Black ink. 6" x 3 1/2".

XS7-5Z36853B

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/21 characters per line

Imprint area: 1 3/4" x 1 7/8"



quick, secure  
magnetic tab for  
ease of opening

### D. Sutton 300 Pocket Pal® Diary

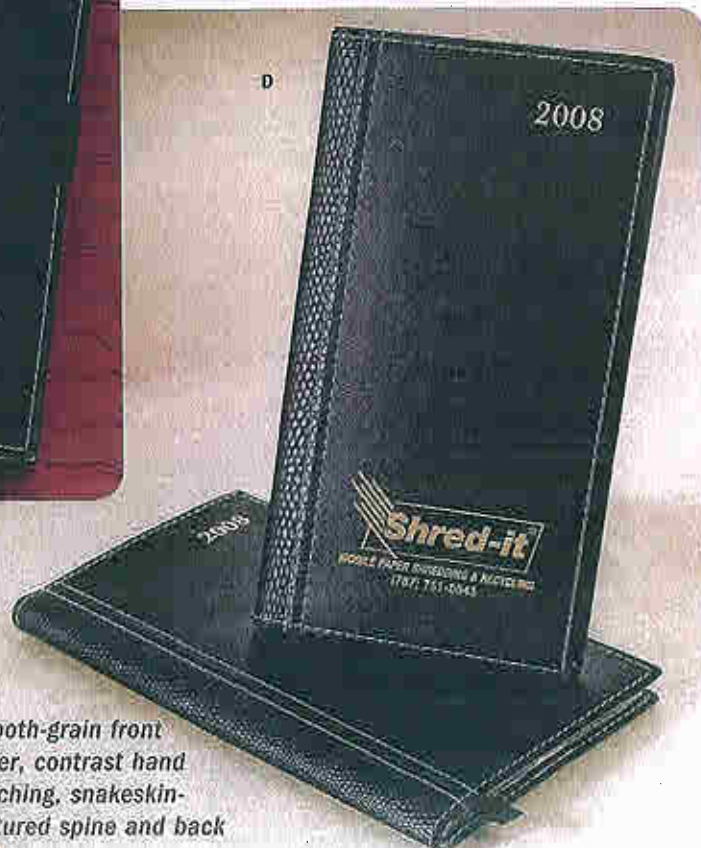
Display your logo with pride on the cover of this handsome business-class diary. Stitched, leather-textured vinyl with a ribbon page marker, gilt-edged pages and America's most popular Pocket Pal® Atlas Edition. 6 1/4" x 3 1/2".

Black XS7-5NIAD53

50 min.	100	250	500	1000
\$3.75	\$3.25	\$2.95	\$2.75	\$2.55

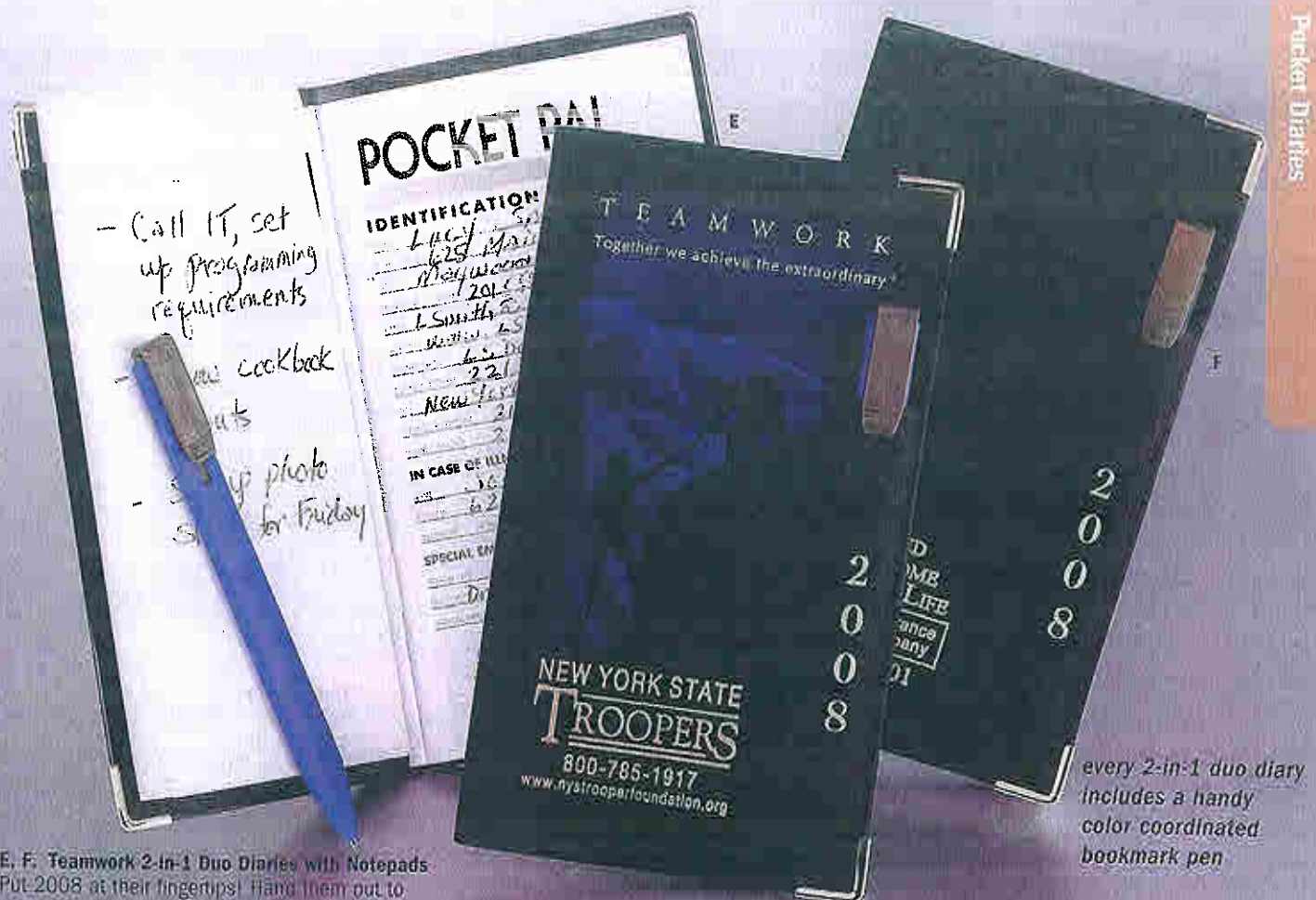
4 lines/27 characters per line

Imprint area: 4" x 2"



smooth-grain front  
cover, contrast hand  
stitching, snakeskin-  
textured spine and back





**E. F. Teamwork 2-in-1 Duo Diaries with Notepads**  
Put 2008 at their fingertips! Hand them out to everyone on your team. Pocket-sized black crush vinyl cover with goldtone corners opens to both a 50-page unlined notepad on cover and our atlas edition week-in-view calendar. Includes a bookmark pen. 6" x 3 1/2"

**E. 2-in-1 Teamwork Peak 400 Blue Mountains Duo**  
XS7-52422908

50 min.	100	250	500	1000
\$4.49	\$3.85	\$3.55	\$3.29	\$3.05

4 lines/20 characters per line  
Imprint area: 1 1/2" x 1 3/4"

**F. 2-in-1 Windsor 400 Duo**  
XS7-52445908

50 min.	100	250	500	1000
\$4.49	\$3.85	\$3.55	\$3.29	\$3.05

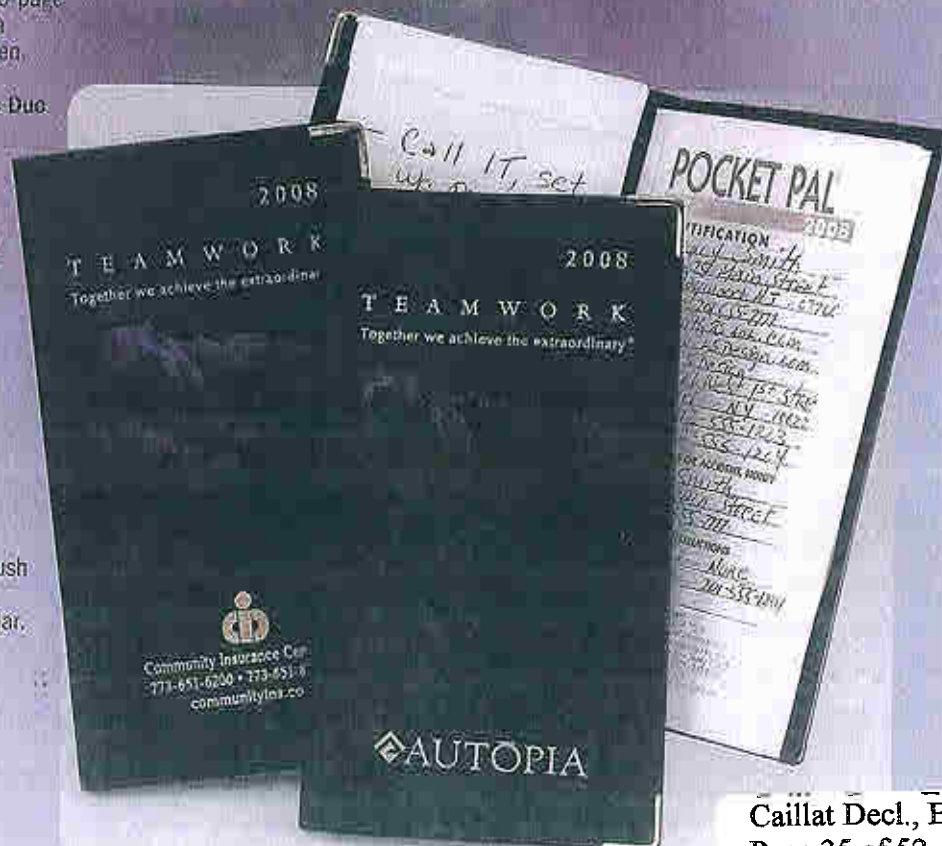
4 lines/20 characters per line  
Imprint area: 4" x 1 3/4"

**G. Teamwork Duo Diary with Notepads**  
Reward employees and customers with the ultimate in functionality. Pocket-sized black crush vinyl cover opens to both a 50-page unlined notepad and atlas edition week-in-view calendar. 6" x 3 1/2".

**Teamwork Peak 400 Atlas Duo**  
XS7-5236990

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/27 characters per line  
Imprint area: 1 1/4" x 2 1/2"



Caillat Decl., Ex. 1  
Page 35 of 52



**A-G. 500 Pocket Pal® Diaries**

Quality and convenience from cover to cover. High-endurance textured vinyl with goldtone corners in your choice of eight designs and themes. Our classic diaries are economical and great-looking. Choose from 2 classic calendar editions both with glowing gilt-edged pages. 6" x 3 1/2". Gold foil imprint.

**"Atlas" Edition**

50 min.	100	250	500	1000
\$3.85	\$3.29	\$3.05	\$2.85	\$2.59

**Deluxe "A Look Back" Edition**

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

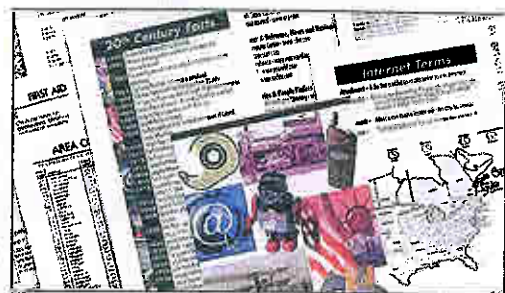
A-G:

4 lines/30 characters per line

**Imprint area:**

Teamwork Peak 500	1 3/4" x 2 3/4"
Windsor 500	4 1/4" x 2 3/4"
Excellence 500	1 1/4" x 2 3/4"
Pioneer 500	2 1/2" x 2 3/4"
Admiral 500	1 1/2" x 2 3/4"
Frontier 500	2 1/2" x 2 3/4"
Aurora Gld/Slvr 500	2 1/4" x 2 3/4"

	"Atlas" Edition	Deluxe "A Look Back" Edition
A. Teamwork Peak 500	XS7-5D3AD90	Not available
B. Windsor 500	XS7-505AD90	XS7-505MA90
C. Excellence 500	XS7-5MIAD90	Not available
D. Pioneer 500	XS7-52DAD90	Not available
E. Admiral 500	XS7-52AAD90	Not available
F. Frontier 500	XS7-5KEAD90	XS7-5KEMA90
G. Aurora Gld/Slvr 500	XS7-5SNAD90	XS7-5SNMA90

**"A Look Back" Edition**

Our Deluxe "A Look Back" Edition includes all the features of the Atlas Edition (see page 38), plus 8 more dynamic full-color pages with a chronology of interesting historical events, list of useful Web sites and a glossary of Internet terms.

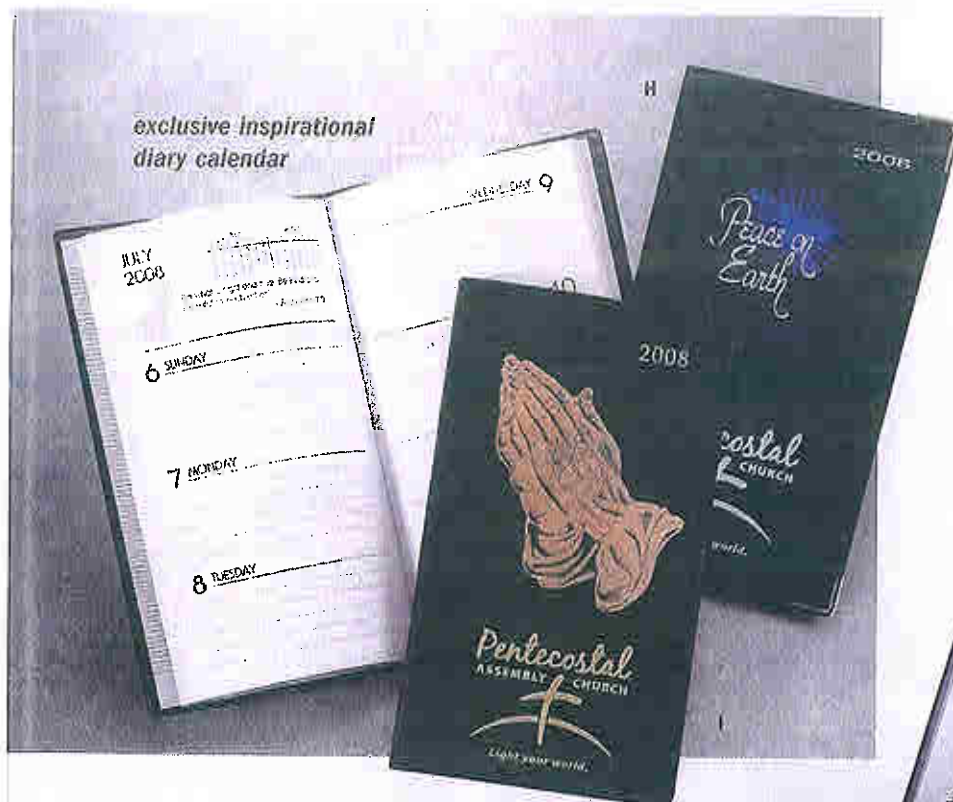
**Custom Artwork Made Easy**

Just take a look at these diaries. Each features a customer's logo that was prepared at our Maywood, NJ art department. Just e-mail your artwork to [service@myron.com](mailto:service@myron.com). We accept most file formats. We can even work from letterhead or a business card. As long as we can see it, we can turn it into a personalization file. We will always send you a proof via e-mail or fax for your approval prior to personalizing your diaries. Your account manager is waiting to assist you.





exclusive inspirational  
diary calendar



#### H, I. Inspirational Diaries

Noble sentiments, beautifully expressed in designs that make the spirit soar. Ideal holiday gift or fund-raiser. The pocket diary of choice for those that answer a higher calling. All diaries come with Inspirational Edition inserts. 6" x 3 1/2".

#### H. Peace on Earth 475 XS7-5TARA90S

50 min.	100	250	500	1000
\$3.75	\$3.25	\$2.95	\$2.75	\$2.55

4 lines/30 characters per line

Imprint area: 2 1/4" x 2 3/4"

#### I. Hands in Prayer 300 XS7-58KRA90

50 min.	100	250	500	1000
\$3.55	\$3.15	\$2.85	\$2.59	\$2.45

4 lines/30 characters per line

Imprint area: 1 3/8" x 2 3/4"

#### J, K. Wire-O Diaries

Our wirebound design opens flat and makes this pocket diary convenient and practical. Imprint your message in gold on the original black crush, or in white on the translucent blue 2-in-1 diary with matching bookmark pen. 6" x 3 1/2". Black ink.

#### J. Teamwork Peak 200 XS7-5Z18290

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/27 characters per line

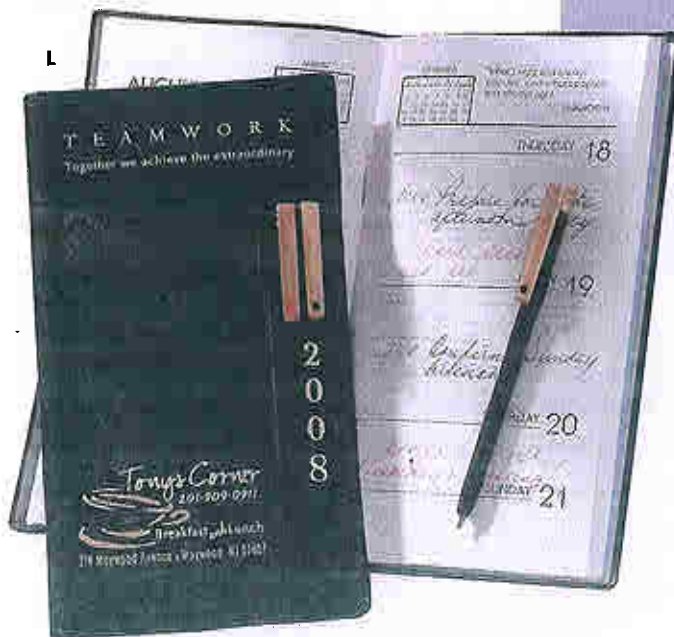
Imprint area: 1 1/2" x 2"

#### K. 2-in-1 Teamwork Translucent Blue 100 XS7-5Z31851B

50 min.	100	250	500	1000
\$4.39	\$3.75	\$3.55	\$3.29	\$3.05

4 lines/21 characters per line

Imprint area: 1 3/4" x 1 7/8"



#### L. Teamwork Peak 200 Multiwriter

Enjoy the convenience of two mini pens that fit in the Teamwork vinyl cover. Contains our 2008 atlas diary. Pens are 3 3/4"; one has black ink, one red. 6" x 3 1/2". XS7-5Z36590B

50 min.	100	250	500	1000
\$3.85	\$3.29	\$3.05	\$2.85	\$2.59

4 lines/21 characters per line

Imprint area: 1 1/2" x 1 3/4"



## Make an Impact with 2-in-1 Pocket Pal® Diaries

### A-E. 2-in-1 Pocket Pal® Atlas Diaries with Pens

Put a wealth of important information at their fingertips! Sleek atlas diary slips easily into a pocket, and contains a full-color atlas, mileage charts, area code listings, weights, measures and more, plus a bookmark pen. 6" x 3 1/2". Black ink.

A. 2-in-1 Teamwork Burgundy Mountains 200	XS7-5Z42190B
B. 2-in-1 Windsor 200	XS7-5Z33090B
C. 2-in-1 Teamwork Gray Mountains 200	XS7-5Z16390B
D. 2-in-1 Teamwork Peak Brown 300	XS7-5Z28055B
E. 2-in-1 Teamwork Blue Mountains 200	XS7-5Z31690B

50 min.	100	250	500	1000
\$3.85	\$3.29	\$3.05	\$2.85	\$2.59

Teamwork Diaries 4 lines/21 characters per line  
Imprint area: 1 1/2" x 1 3/4"

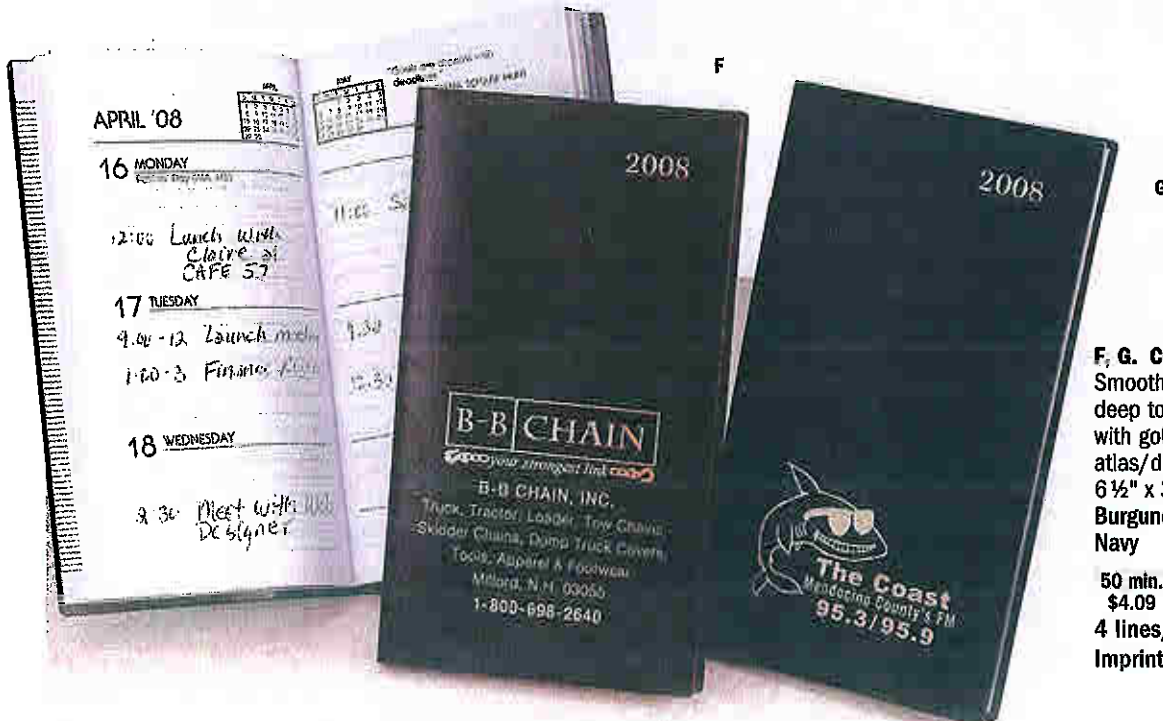
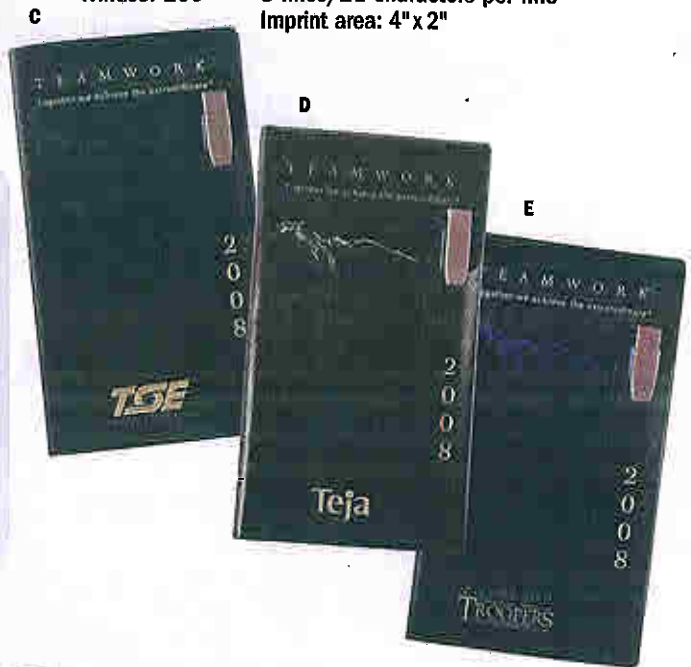
Windsor 200 8 lines/21 characters per line  
Imprint area: 4" x 2"



#### "Atlas" Edition

Your customers and clients will enjoy all of these special features:

- Week-in-view 2008 calendar
- Holidays
- Area codes and toll-free numbers
- Weekly quotes
- 16-page full-color U.S. road atlas
- Useful travel Web sites
- 2009 advance planner
- Mileage between cities
- Weights and measures
- First aid for choking



**F, G. Continental 300 Atlas Diaries**  
Smooth vinyl cover with leather-like deep tones. Light weight yet durable with gold foil imprint and our 2008 atlas/diary with gilt-edged pages. 6 1/2" x 3 1/2".

Burgundy	XS7-506AD56
Navy	XS7-506AD51

50 min.	100	250	500	1000
\$4.09	\$3.55	\$3.29	\$3.05	\$2.85

4 lines/30 characters per line  
Imprint area: 4 1/4" x 2 3/4"





**H. Compac® Black Crush**  
your choice of metal  
or plastic mini pen

**H-L. Compac® Diaries with Mini Pens**  
Reward your employees with convenience. Small enough to stash anywhere, our Compac® Diaries carry a year's worth of appointments and much more. Textured black or two-tone stitched covers hold a compact version of our week-in-view diary. Includes mini pen that slips into the spine. 4 1/2" x 3 1/4". Black ink.

- H. Compac® Black Crush**  
XS7-5WWFG90B (Gold Imprint)
- I. Compac® Patriot**  
XS7-5Z17190B (White Imprint)
- J. Compac® Regatta Burgundy**  
XS7-5Z46156B (Silver Imprint)
- K. Compac® Brighton**  
XS7-5Z37355B (Gold Imprint)

50 min.	100	250	500	1000
\$3.59	\$3.19	\$3.05	\$2.89	\$2.75

- L. Compac® Black Crush with Metal Pen**  
XS7-5Z55390B (Gold Imprint)

50 min.	100	250	500	1000
\$3.85	\$3.45	\$3.25	\$3.10	\$2.99

**H, I, L:**

4 lines/24 characters per line

Imprint area: 2 5/8" x 2"

**I:**

4 lines/24 characters per line

Imprint area: 1 1/4" x 2"

**K:**

4 lines/21 characters per line

Imprint area: 2 1/2" x 1 3/4"

**M. 2-in-1 Teamwork Peak 200 Slim Jim® Diaries**

Slips easily into a pocket and shows a whole month of appointments on one spread. Features a 14-page map section and other info, charts and listings. Black crush cover with our popular Teamwork graphics and matching bookmark pen. 6" x 3 1/4". Black ink. XS7-5Z37590B

50 min.	100	250	500	1000	4 lines/21 characters per line
\$3.55	\$3.15	\$2.85	\$2.59	\$2.45	Imprint area: 1 1/2" x 1 3/4"

coordinated  
mini pen slips  
into the spine of  
the compac diary

**Monthly  
Format!**



**N. Windsor 500 Slim Jim® Diaries**

Ultimate convenience. Our Slim Jim easily slips inside a pocket, and shows a whole month of appointments on one page plus useful information pages. Textured black vinyl. 6" x 3 1/4".

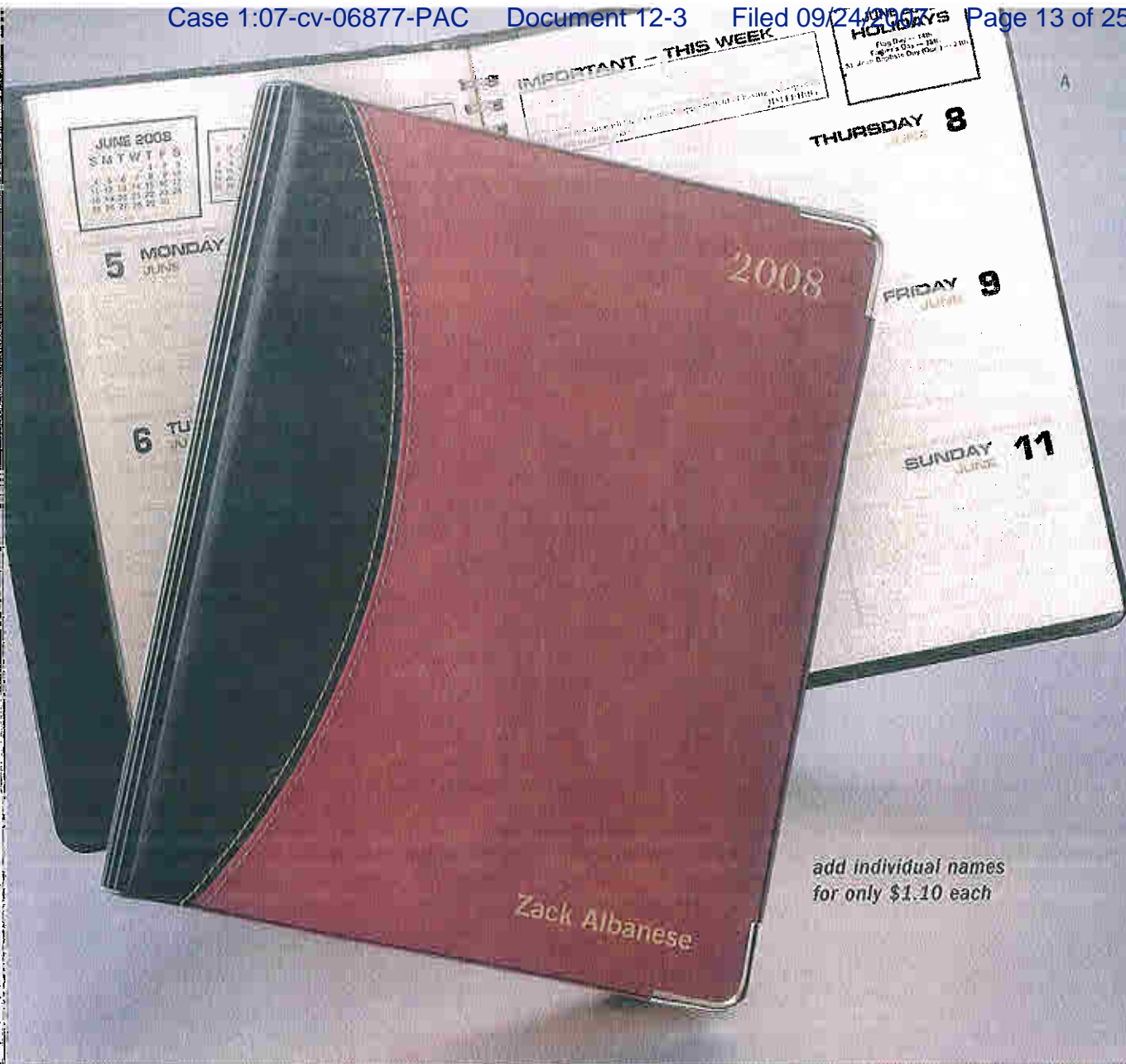
XS7-505AL90

50 min.	100	250	500	1000
\$3.55	\$3.15	\$2.85	\$2.59	\$2.45

4 lines/30 characters per line

Imprint area: 4 1/4" x 2 3/4"





add individual names  
for only \$1.10 each

**Well-designed and concisely organized...**

**The Myron Desk Master® Diaries have been North America's best-selling personalized executive planners for years.**



Lustrous gilt-edged pages and flexible ribbed binding make a lasting impression



Removable address book slips into the front cover pocket



Your standard 4 line / 30 character imprint included. Company logo available for a nominal charge.



Convenient flexible page marker and easy-to-read text help keep you on track



**A-E. Desk Master® Diaries**

Everyone can use some help getting organized. Our easy-to-use desktop planner has convenient week-in-view and monthly format calendars. Add individual games on front for only \$1.10 each. Sturdy vinyl, 9 1/2" x 7 1/2".

A. Regatta 400 Blk/Tan XS7-5Z59960

B. Regatta 450 Blk/Burg XS7-5Z52953

6 min.	12	25	50	100
\$25.65	\$23.09	\$21.29	\$19.29	\$18.69

C. Windsor 500 Black XS7-505GA90

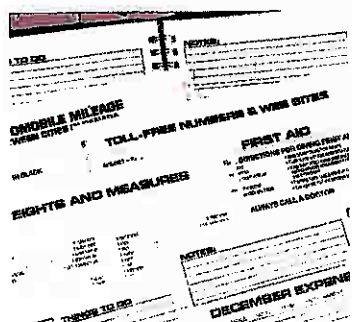
D. Berringer 300 Blk/Bm XS7-537GA53

6 min.	12	25	50	100
\$23.29	\$20.99	\$19.25	\$18.25	\$17.69

E. Algerian 300 Brown XS7-551GA57

6 min.	12	25	50	100
\$20.99	\$18.59	\$16.89	\$15.95	\$15.39

A-E:  
4 lines/30 characters per line  
Imprint area: 3" x 3"



Additional features include mileage charts, first aid tips, weights & measurements



Gold-tone or silver-tone corners and optional individual personalization

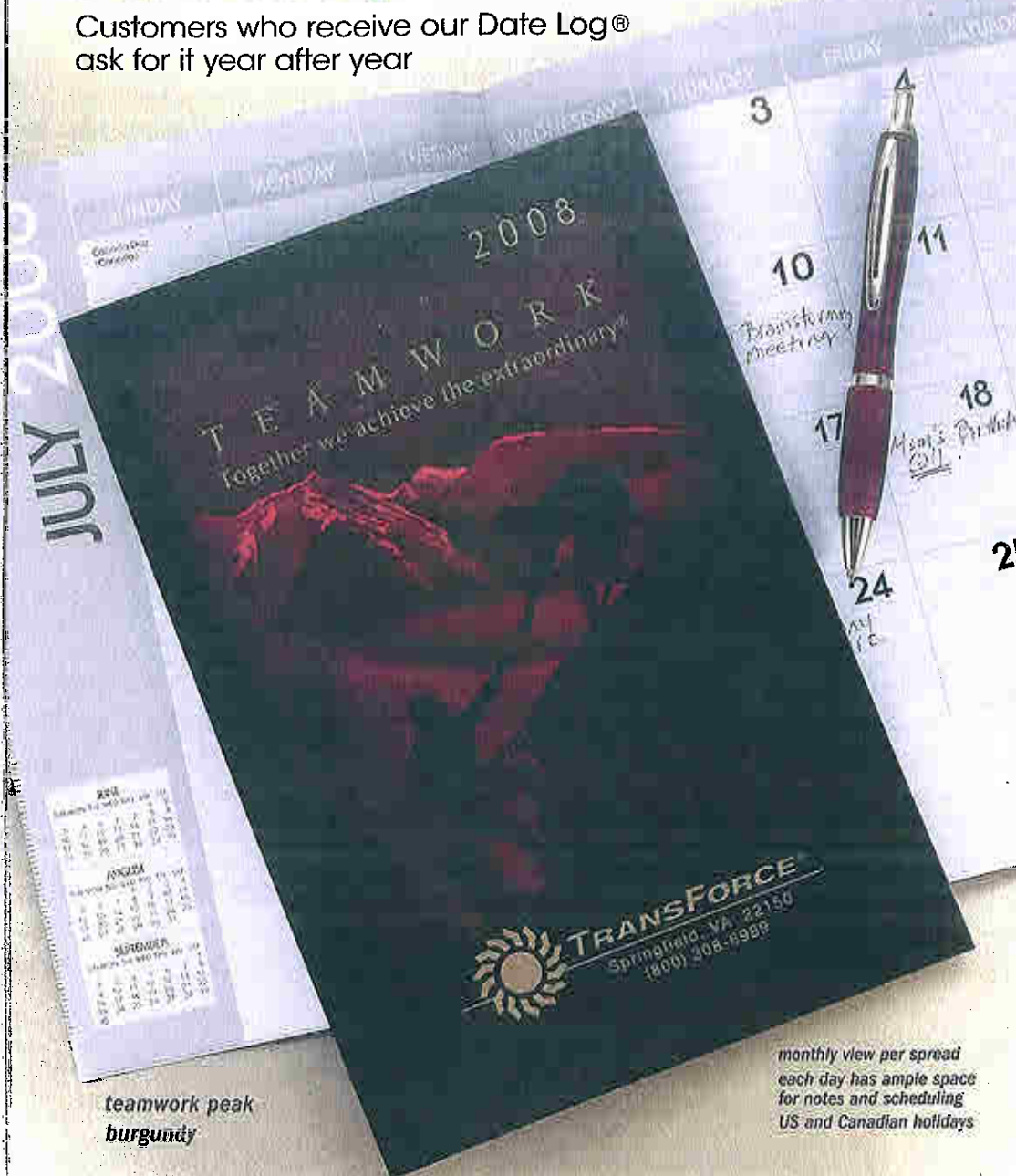
Setting priorities... Meeting goals... Staying on top of daily and weekly appointments... Keeping track of meetings... These are only a few of the details that your customers need to keep organized. Now they can with a Myron Desk Master®, a planning system that is used by professionals around the world. And each time they use it, they'll see your company's name or message imprinted in gold or silver.

Caillat Decl., Ex. 1  
Page 41 of 52



**Classic Date Log® Collection**

Customers who receive our Date Log® ask for it year after year

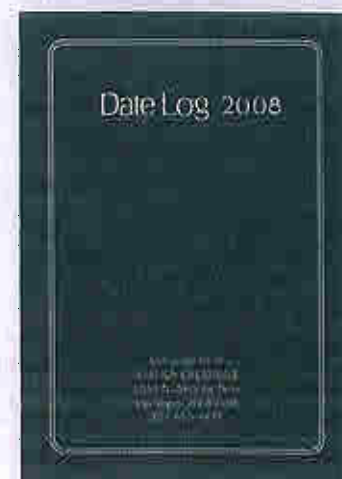


teamwork peak  
burgundy

monthly view per spread  
each day has ample space  
for notes and scheduling  
US and Canadian holidays



teamwork peak gray



classic black



woodgrain

**Date Log® Monthly Calendars**

View a month at a time with this perennial favorite. Each day has ample space to write notes and appointments. Contains all kinds of useful information like business/travel toll-free numbers and Web sites, area codes, 2008-2009 holidays, and first aid tips. Space for advance planning and your own important phone numbers. Selection of covers with lustrous metallic and holographic foils or solid colors. Sturdy and laminated with crisp foil imprint. Fits neatly in a portfolio or briefcase. 7" x 10".

Teamwork Peak Burg	XS7-5Z46653
Teamwork Peak Gray	XS7-5Z28253
Teamwork Peak Blue	XS7-5Z41853
Classic Black	XS7-510GD53
Classic Blue	XS7-510GD81
Woodgrain	XS7-552GD55

50 min.	100	250	500	1000
\$3.79	\$2.99	\$2.79	\$2.55	\$2.35

4 lines/30 characters per line

**Premiere****XS7-5TCGD53**

50 min.	100	250	500	1000
\$4.09	\$3.25	\$2.99	\$2.75	\$2.55

4 lines/30 characters per line

**Imprint area:**

Premiere	6" x 4"
Classic Black	5" x 4"
Classic Blue	5" x 4"
Woodgrain	5" x 4"
All Teamwork Peak	1 1/2" x 5"



# Reference and planning features

2008 and 2009 annual calendars on the inside cover for fast reference

US and Canadian business/travel toll-free numbers and web sites

## TOLL-FREE TELEPHONE NUMBERS AND WEB SITES

### AIRLINES Reservations & Information

American Airlines	(US)	1-800-877-8329	www.aa.com
Alaska Airlines	(US)	1-800-451-2888	www.alaskaair.com
American Eagle	(US)	1-800-451-2888	www.alaskaair.com
Continental Airlines	(US)	1-800-451-2888	www.continental.com
Delta Airlines	(US)	1-800-451-2888	www.delta.com
JetBlue Airways	(US)	1-800-451-2888	www.jetblue.com
Northwest Airlines	(US)	1-800-451-2888	www.northwest.com
Southwest Airlines	(US)	1-800-451-2888	www.southwest.com
United Airlines	(US)	1-800-451-2888	www.united.com
US Airways	(US)	1-800-451-2888	www.usairways.com
Wingo Airlines	(US)	1-800-451-2888	www.wingo.com

### TRAINS

Amtrak	(US)	1-800-451-2888	www.amtrak.com
Go Rail	(Canada)	1-800-451-2888	www.go-rail.ca

### AUTO RENTALS

Avis Rent a Car	(US)	1-800-451-2888	www.avis.com
Budget	(US)	1-800-451-2888	www.budget.com
Dollar Rent a Car	(US)	1-800-451-2888	www.dollar.com
Enterprise Rent a Car	(US)	1-800-451-2888	www.enterprise.com
Hertz	(US)	1-800-451-2888	www.hertz.com
National Car Rental	(US)	1-800-451-2888	www.national.com
Thrifty Car Rental	(US)	1-800-451-2888	www.thrifty.com

### HOTELS & MOTELS Reservations & Information

Best Western	(US)	1-800-451-2888	www.bestwestern.com
Days Inn	(US)	1-800-451-2888	www.daysinn.com
Hampton Inn	(US)	1-800-451-2888	www.hampton.com
Marriott Hotels	(US)	1-800-451-2888	www.marriott.com
Radisson Hotels	(US)	1-800-451-2888	www.radisson.com
Travelodge Hotels	(US)	1-800-451-2888	www.travelodge.com
Wyndham Hotels	(US)	1-800-451-2888	www.wyndham.com

### CREDIT CARDS Information & Lost or Stolen Cards

American Express	(US)	1-800-451-2888	www.americanexpress.com
Bank of America	(US)	1-800-451-2888	www.bankofamerica.com
Chase Bank	(US)	1-800-451-2888	www.chase.com
Discover Card	(US)	1-800-451-2888	www.discover.com
MasterCard	(US)	1-800-451-2888	www.mastercard.com
Visa	(US)	1-800-451-2888	www.visa.com

### TRAVELERS CHECKS

American Express	(US)	1-800-451-2888	www.americanexpress.com
Bank of America	(US)	1-800-451-2888	www.bankofamerica.com
Chase Bank	(US)	1-800-451-2888	www.chase.com
Discover Card	(US)	1-800-451-2888	www.discover.com
MasterCard	(US)	1-800-451-2888	www.mastercard.com
Visa	(US)	1-800-451-2888	www.visa.com

### COUNTRIES

Canada	(US)	1-800-451-2888	www.canada.com
United Kingdom	(US)	1-800-451-2888	www.uk.com
France	(US)	1-800-451-2888	www.france.com
Germany	(US)	1-800-451-2888	www.germany.com
Italy	(US)	1-800-451-2888	www.italy.com
Spain	(US)	1-800-451-2888	www.spain.com
Japan	(US)	1-800-451-2888	www.japan.com
Australia	(US)	1-800-451-2888	www.australia.com
New Zealand	(US)	1-800-451-2888	www.newzealand.com

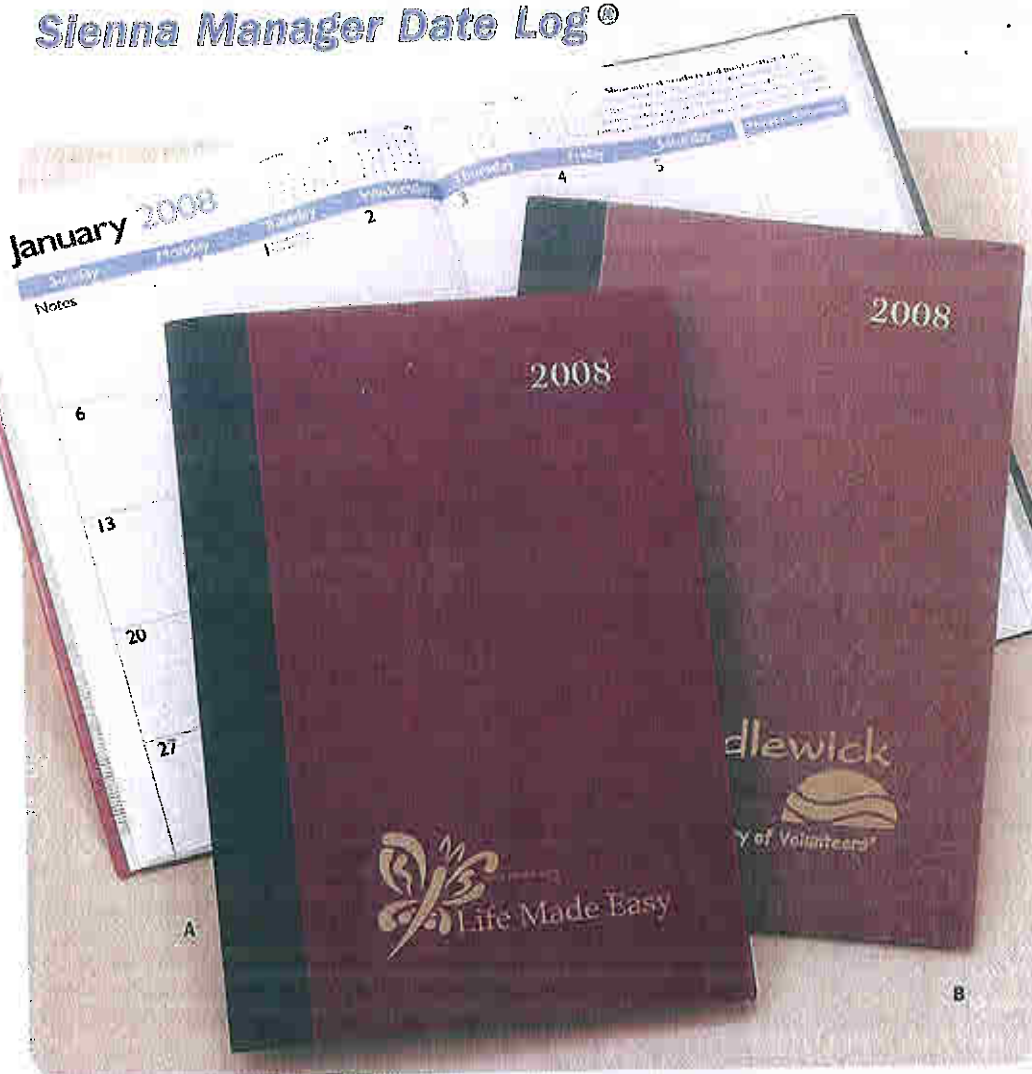
## 2009 ADVANCE PLANNING

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>2009 advance planning</p>											

## HOLIDAYS

2008	2009
New Year's Day	Tuesday, January 1
Monday, January 10	Monday, January 10
Martin Luther King Jr. Day	Monday, January 21
February 19	Monday, January 21
February 20	Monday, January 21
February 21	Monday, January 21
February 22	Monday, January 21
February 23	Monday, January 21
February 24	Monday, January 21
February 25	Monday, January 21
February 26	Monday, January 21
February 27	Monday, January 21
February 28	Monday, January 21
February 29	Monday, January 21
March 1	Monday, January 21
March 2	Monday, January 21
March 3	Monday, January 21
March 4	Monday, January 21
March 5	Monday, January 21
March 6	Monday, January 21
March 7	Monday, January 21
March 8	Monday, January 21
March 9	Monday, January 21
March 10	Monday, January 21
March 11	Monday, January 21
March 12	Monday, January 21
March 13	Monday, January 21
March 14	Monday, January 21
March 15	Monday, January 21
March 16	Monday, January 21
March 17	Monday, January 21
March 18	Monday, January 21
March 19	Monday, January 21
March 20	Monday, January 21
March 21	Monday, January 21
March 22	Monday, January 21
March 23	Monday, January 21
March 24	Monday, January 21
March 25	Monday, January 21
March 26	Monday, January 21
March 27	Monday, January 21
March 28	Monday, January 21
March 29	Monday, January 21
March 30	Monday, January 21
March 31	Monday, January 21
April 1	Monday, January 21
April 2	Monday, January 21
April 3	Monday, January 21
April 4	Monday, January 21
April 5	Monday, January 21
April 6	Monday, January 21
April 7	Monday, January 21
April 8	Monday, January 21
April 9	Monday, January 21
April 10	Monday, January 21
April 11	Monday, January 21
April 12	Monday, January 21
April 13	Monday, January 21
April 14	Monday, January 21
April 15	Monday, January 21
April 16	Monday, January 21
April 17	Monday, January 21
April 18	Monday, January 21
April 19	Monday, January 21
April 20	Monday, January 21
April 21	Monday, January 21
April 22	Monday, January 21
April 23	Monday, January 21
April 24	Monday, January 21
April 25	Monday, January 21
April 26	Monday, January 21
April 27	Monday, January 21
April 28	Monday, January 21
April 29	Monday, January 21
April 30	Monday, January 21
May 1	Monday, January 21
May 2	Monday, January 21
May 3	Monday, January 21
May 4	Monday, January 21
May 5	Monday, January 21
May 6	Monday, January 21
May 7	Monday, January 21
May 8	Monday, January 21
May 9	Monday, January 21
May 10	Monday, January 21
May 11	Monday, January 21
May 12	Monday, January 21
May 13	Monday, January 21
May 14	Monday, January 21
May 15	Monday, January 21
May 16	Monday, January 21
May 17	Monday, January 21
May 18	Monday, January 21
May 19	Monday, January 21
May 20	Monday, January 21
May 21	Monday, January 21
May 22	Monday, January 21
May 23	Monday, January 21
May 24	Monday, January 21
May 25	Monday, January 21
May 26	Monday, January 21
May 27	Monday, January 21
May 28	Monday, January 21
May 29	Monday, January 21
May 30	Monday, January 21
May 31	Monday, January 21
June 1	Monday, January 21
June 2	Monday, January 21
June 3	Monday, January 21
June 4	Monday, January 21
June 5	Monday, January 21
June 6	Monday, January 21
June 7	Monday, January 21
June 8	Monday, January 21
June 9	Monday, January 21
June 10	Monday, January 21
June 11	Monday, January 21
June 12	Monday, January 21
June 13	Monday, January 21
June 14	Monday, January 21
June 15	Monday, January 21
June 16	Monday, January 21
June 17	Monday, January 21
June 18	Monday, January 21
June 19	Monday, January 21
June 20	Monday, January 21
June 21	Monday, January 21
June 22	Monday, January 21
June 23	Monday, January 21
June 24	Monday, January 21
June 25	Monday, January 21
June 26	Monday, January 21
June 27	Monday, January 21
June 28	Monday, January 21
June 29	Monday, January 21
June 30	Monday, January 21
July 1	Monday, January 21
July 2	Monday, January 21
July 3	Monday, January 21
July 4	Monday, January 21
July 5	Monday, January 21
July 6	Monday, January 21
July 7	Monday, January 21
July 8	Monday, January 21
July 9	Monday, January 21
July 10	Monday, January 21
July 11	Monday, January 21
July 12	Monday, January 21
July 13	Monday, January 21
July 14	Monday, January 21
July 15	Monday, January 21
July 16	Monday, January 21
July 17	Monday, January 21
July 18	Monday, January 21
July 19	Monday, January 21
July 20	Monday, January 21
July 21	Monday, January 21
July 22	Monday, January 21
July 23	Monday, January 21
July 24	Monday, January 21
July 25	Monday, January 21
July 26	Monday, January 21
July 27	Monday, January 21
July 28	Monday, January 21
July 29	Monday, January 21
July 30	Monday, January 21
July 31	Monday, January 21
August 1	Monday, January 21
August 2	Monday, January 21
August 3	Monday, January 21
August 4	Monday, January 21
August 5	Monday, January 21
August 6	Monday, January 21
August 7	Monday, January 21
August 8	Monday, January 21
August 9	Monday, January 21
August 10	Monday, January 21
August 11	Monday, January 21
August 12	Monday, January 21
August 13	Monday, January 21
August 14	Monday, January 21
August 15	Monday, January 21
August 16	Monday, January 21
August 17	Monday, January 21
August 18	Monday, January 21
August 19	Monday, January 21
August 20	Monday, January 21
August 21	Monday, January 21
August 22	Monday, January 21
August 23	Monday, January 21
August 24	Monday, January 21
August 25	Monday, January 21
August 26	Monday, January 21
August 27	Monday, January 21
August 28	Monday, January 21
August 29	Monday, January 21
August 30	Monday, January 21
August 31	Monday, January 21
September 1	Monday, January 21
September 2	Monday, January 21
September 3	Monday, January 21
September 4	Monday, January 21
September 5	Monday, January 21
September 6	Monday, January 21
September 7	Monday, January 21
September 8	Monday, January 21
September 9	Monday, January 21
September 10	Monday, January 21
September 11	Monday, January 21
September 12	Monday, January 21
September 13	Monday, January 21
September 14	Monday, January 21
September 15	Monday, January 21
September 16	Monday, January 21
September 17	Monday, January 21
September 18	Monday, January 21
September 19	Monday, January 21
September 20	Monday, January 21
September 21	Monday, January 21
September 22	Monday, January 21
September 23	Monday, January 21
September 24	Monday, January 21
September 25	Monday, January 21
September 26	Monday, January 21
September 27	Monday, January 21
September 28	Monday, January 21
September 29	Monday, January 21
September 30	Monday, January 21
October 1	Monday, January 21
October 2	Monday, January 21
October 3	Monday, January 21
October 4	Monday, January 21
October 5	Monday, January 21
October 6	Monday, January 21
October 7	Monday, January 21
October 8	Monday, January 21
October 9	Monday, January 21
October 10	Monday, January 21
October 11	Monday, January 21
October 12	Monday, January 21
October 13	Monday, January 21
October 14	Monday, January 21
October 15	Monday, January 21
October 16	Monday, January 21
October 17	Monday, January 21
October 18	Monday, January 21
October 19	Monday, January 21
October 20	Monday, January 21
October 21	Monday, January 21
October 22	Monday, January 21
October 23	Monday, January 21
October 24	Monday, January 21
October 25	Monday, January 21
October 26	Monday, January 21
October 27	Monday, January 21
October 28	Monday, January 21
October 29	Monday, January 21
October 30	Monday, January 21
October 31	Monday, January 21
November 1	Monday, January 21
November 2	Monday, January 21
November 3	Monday, January 21
November 4	Monday, January 21
November 5	Monday, January 21
November 6	Monday, January 21
November 7	Monday, January 21
November 8	Monday, January 21
November 9	Monday, January 21
November 10	Monday, January 21
November 11	Monday, January 21
November 12	Monday, January 21
November 13	Monday, January 21
November 14	Monday, January 21
November 15	Monday, January 21
November 16	Monday, January 21
November 17	Monday, January 21
November 18	Monday, January 21
November 19	Monday, January 21
November 20	Monday, January 21
November 21	Monday, January 21
November 22	Monday, January 21
November 23	Monday, January 21
November 24	Monday, January 21
November 25	Monday, January 21
November 26	Monday, January 21
November 27	Monday, January 21
November 28	Monday, January 21
November 29	Monday, January 21
November 30	Monday, January 21
December 1	Monday, January 21
December 2	Monday, January 21
December 3	Monday, January 21
December 4	Monday, January 21
December 5	Monday, January 21
December 6	Monday, January 21
December 7	Monday, January 21
December 8	Monday, January 21
December 9	Monday, January 21
December 10	Monday, January 21
December 11	Monday, January 21
December 12	Monday, January 21
December 13	Monday, January 21
December 14	Monday, January 21
December 15	Monday, January 21
December 16	Monday, January 21
December 17	Monday, January 21
December 18	Monday, January 21
December 19	Monday, January 21
December 20	Monday, January 21
December 21	Monday, January 21</



**Sienna Manager Date Log®****A. B. Sienna 200 Manager Date Log®**

A calendar, planner and notepad all in one book. Now in a deluxe textured vinyl slip-in style cover, with a useful storage pocket for papers in the back, plus a business card holder slot. The 2-tone design is enhanced with a contrasting wrap-around black spine and back cover. The Manager is a full size 13-month calendar in a monthly format, with space for scheduling appointments, jotting "to do's", setting tasks and helpful business tips. You'll also find pages for setting goals, notating achievements, advance planning, contacts, expense tracking, and perforated, lined note pages to capture every great idea. Plus reference pages for holidays, area codes and toll-free telephone numbers.

- A. Sienna 200 Black/Burgundy Manager Date Log® XS7-5Z59556  
 B. Sienna 200 Black/Tan Manager Date Log® XS7-5Z59660

50 min.	100	250	500	1000
\$3.95	\$3.39	\$3.15	\$2.95	\$2.69

4 lines/30 characters per line  
 Imprint area: 7" x 4"

**Sienna Pocket Atlas Diaries**

Traditional textured vinyls in rich colors, enhanced with a foil date and imprint. Slips easily into a pocket or purse. With a wealth of important information — a full-color atlas, mileage charts, area code listings, weights, measures and more.

**C. 2-in-1 Sienna 300 Atlas Diary**

Deep burgundy with gold foil date and imprint. Always ready to make a date with the handy bookmark pen nested in the convenient front pocket. 6" x 3 1/2". Black ink. XS7-5Z47190B

50 min.	100	250	500	1000
\$3.89	\$3.35	\$3.15	\$3.05	\$2.95

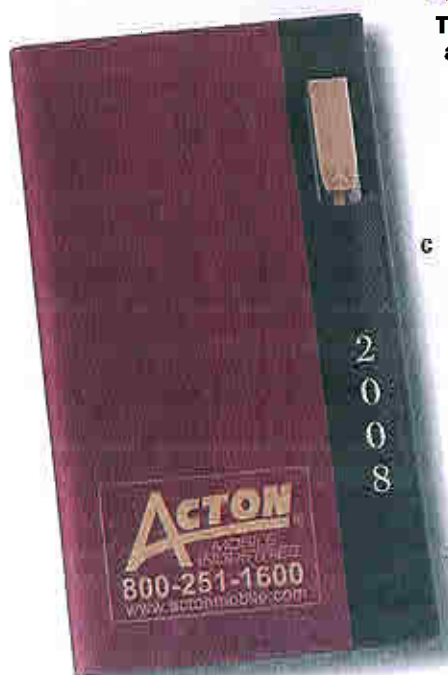
4 lines/21 characters per line  
 Imprint area: 4" x 2"

**D. Sienna 350 Atlas Diary**

Deep blue with silver gilt-edged pages silver foil date and imprint. The design is enhanced with a wrap-around black spine and back cover. 6 1/2" x 3 1/2". XS7-5Z35690

50 min.	100	250	500	1000
\$3.45	\$2.99	\$2.75	\$2.55	\$2.35

4 lines/25 characters per line  
 Imprint area: 4" x 2"



### ***Time management, planning and reference features***

Date Logs® / Pocket Diaries

**Holidays**

2008 and 2009  
US and Canadian holidays

**birthdays and anniversaries to remember section**

**quick reference time zone map**  
international dialing codes

**Time Zones**

**International Dialing Codes**

**2009 Advance Planning**

**Goals**

**Address Book**

**Expense Reports**

**US and Canadian area codes**

**2009 advance planning**

**lined note pages**

**Logos / Pocket Diaries**

**2008 TEAMWORK**  
Together we achieve the extraordinary®

**CREDITTECH**  
CREDIT MANAGEMENT

**E. Teamwork Peak 200 Blue Mountains Date Log® Collection**  
All of the great features found in our traditional 32-page Date Log® (see catalog pages 42-43), with new additions that make these planners the best ever. Two versions to choose from - each with special enhancements. Our flagship, 56-page Deluxe Date Log®, contains the 8 full color maps, including an overview of North & Central America, road atlases of the continental United States, Alaska, Hawaii, Canada, Mexico, and Puerto Rico and, an easy-to-use world time zone map. All maps were designed exclusively for Myron. Plus more space for your important phone numbers and 14 perforated ruled note pages. Don't need the maps but have a lot to write about? The 56-page Duo Date Log® is the book for you, with 24 perforated ruled note pages. 7" x 10".

**Teamwork Peak 200 Blue Mountains Duo Date Log®**  
**XS7-5Z42353**

50 min.	100	250	500	1000
\$3.89	\$3.29	\$3.05	\$2.85	\$2.59

**Teamwork Peak 200 Blue Mountains Deluxe Date Log®**  
**XS7-5Z48753**

50 min.	100	250	500	1000
\$3.95	\$3.39	\$3.15	\$2.95	\$2.69

**4 lines/30 characters per line**  
**Imprint area: 1 1/2" x 5 1/2"**

**Caillat Decl., Ex. 1**  
**Page 45 of 52**

[www.myron.com](http://www.myron.com) call 1-800-526-9766 fax 1-800-646-1443 45



# Compac® Notepad Collection

## A-F. Compac® Notepads with Pen

Guarantee that prospects and customers are reminded of your company each time they jot down a note. Imprint your 4-line company message on any of our textured covers. Holds a lined, perforated notepad and mini pen that fits into the spine. Black ink. 4 1/2" x 3 1/4".

### Notepad with Metal Pen

- A. Regatta Blk/Tan Compac® XS7-LA10910B  
B. Compac® Black XS7-LA10303B

50 min.	100	250	500	1000
\$3.75	\$3.35	\$3.15	\$3.02	\$2.91

### Notepad with Plastic Pen

- C. Regatta Blk/Tan Compac® XS7-LA10410B  
D. Compac® Black XS7-LA04103B  
E. Regatta Burg Compac® XS7-LA10006B  
F. Regatta Blk/Burg Compac® XS7-LA10003B

50 min.	100	250	500	1000
\$3.49	\$3.15	\$2.95	\$2.80	\$2.65

#### A, C, F:

4 lines/21 characters per line  
Imprint area: 2" x 3"

#### B, D, E:

4 lines/24 characters per line  
Imprint area: 2 5/8" x 2"

B, D

G



## G. Business Case

This laptop friendly case with padded compartment and security straps is ideal for short trips or cross country travel. Features fully opening zippered main compartment, plus front zipper section. Includes organizer for pens, cards and keys. Additional back compartment, plus slide through panel for handle of wheeled luggage. Reinforced straps. Sturdy polyester canvas. 15" x 11 1/2" x 1 1/2".

XS7-TB09803

12 min.	24	50	100	250
\$20.00	\$18.00	\$17.00	\$15.50	\$14.25

FREE 3-letter embroidered monogram included



Add your 3-line embroidered imprint (in same color as your 3-letter monogram) or logo on front pocket. See below for additional charges and colors available. Optional embroidered imprint or logo: Front Pocket 3 lines / 18 characters Imprint area: 3" x 4 1/2"

dividers and pockets  
help keep you organized



### Custom personalization embroidery pricing guide:

Indicate up to six thread colors to be used on your logo. The average logo size is approximately 2" x 3" and is usually less than 8,000 stitches. Lettering must be 1/4" or greater and lines should be 1/16" or greater. A \$99 embroidery set-up fee (up to 10,000 stitches) per design, plus \$5 application charge per piece. Larger logos or additional colors may require additional charges. Call for a quote; we will be pleased to advise you.



Teamwork design  
and your imprint  
on the front cover

#### H. 3-In-1 Teamwork Notepad/Calculator/Pen

Flips open for a handy 50-page lined pad and credit-card sized solar-powered calculator. The handsome black crush cover features our popular Teamwork theme and bookmark pen. Takes standard lined pad refills. Black ink.

XS7-LA09540B

50 min.	100	250	500	1000
\$3.75	\$3.35	\$3.15	\$3.02	\$2.91

4 lines/27 characters per line

Imprint area: 1 1/2" x 2 1/2"



#### I. Aluminum Flashlight Key Ring

They'll carry it everywhere! Laser engraving in the claret finish creates a sharp, lasting imprint. With telescoping light beam and easy on-off button on a goldtone clip and ring. AAA battery included. 3 3/4" long.

XS7-VA45106

50 min.	100	250	500	1000
\$2.65	\$2.49	\$2.30	\$2.15	\$1.99

2 lines/24 characters per line

Imprint area: 1/4" x 1 5/8"



#### J. Mini Flashlight Carabiner Keyring

Bright LED light is ideal for reading maps and menus or finding small objects in an attaché case or purse. Easy to use carabiner clip securely fastens to a bag - ideal for everyone on the go. Laser engraving permanently displays your company details or message on both sides at no extra cost. Four replaceable "button cell" batteries included. 3 1/2" long.

XS7-TD69701

50 min.	100	250	500	1000
\$2.65	\$2.49	\$2.30	\$2.15	\$1.99

2 lines/15 characters per line on both sides

Imprint area: 1/4" x 1 5/8"

#### K. Wallet Magnifier Light

Large imprint area with your message or logo in full view guarantees that your company will be noticed. Fully retractable high quality 3x magnifying lens. With 2 super bright white LED lights that illuminate the entire page. Laser engraving enhances durable brushed-silver plastic. Button cell battery included. 3 1/2" x 2" x 3/16".

Laser Engraved  
One-color Imprint

XS7-TD69830

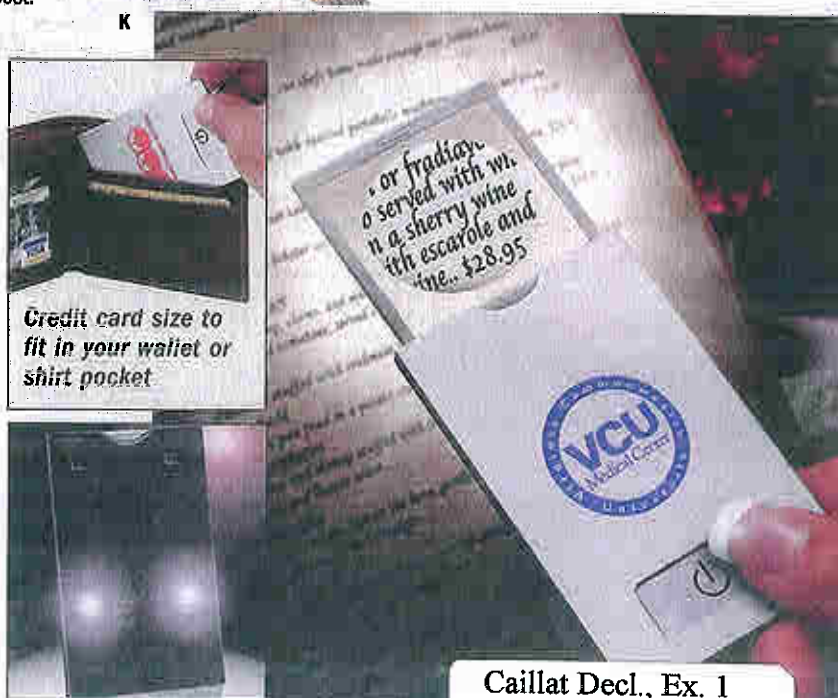
XS7-TD73030

50 min.	100	250	500	1000
\$3.99	\$3.69	\$3.49	\$3.29	\$3.19

6 lines/25 characters per line

Imprint area: 1 3/4" x 1 3/4"

One color imprint or logo (as pictured) also available in your choice of blue, green, red, black, white or yellow.



Credit card size to  
fit in your wallet or  
shirt pocket

Convenient flashlight

Caillat Decl., Ex. 1  
Page 47 of 52



# Thank You!



## A. Thank You Flashlight Key Ring

Fresh and unique, simply turn it on and you'll express your thanks to customers and associates with the Thank You Flashlight Key Ring. Comes with replaceable button cell batteries. Long lasting aluminum construction with integral LED light.

XS7-TD70430

Flashlight is approximately 2 1/2" long.

50 min.	100	250	500	1000
\$2.65	\$2.49	\$2.30	\$2.15	\$1.99

3 lines/40 characters per line

Imprint area: 1/4" x 2"



## C. Flashlight Carabiner Key Ring

Your customers will love the lightweight aluminum construction and powerful white light. Slips easily onto a belt loop or handbag strap. Laser engraved with your permanent imprint. Replaceable button cell batteries included, 3 7/8" x 1 1/4".

Blue XS7-TB74001

Chrome XS7-TB74152

50 min.	100	250	500	1000
\$3.23	\$2.99	\$2.87	\$2.79	\$2.58

2 lines/25 characters per line

Imprint area: 1/4" x 1 1/2"

## D. Locking Carabiner Chrome Tool

Multiple functions that your customers will use again and again. Attractive, durable, all metal design features easy key insertion with our "nail friendly" closure. Laser imprinting permanently displays your company details or message, 3 1/4" long.

XS7-TD59052

50 min.	100	250	500	1000
\$3.79	\$3.49	\$3.39	\$3.29	\$3.19

2 lines/30 characters per line

Imprint area: 1/4" x 2"



## B. Blue Flashlight Key Ring

Light the way in style! This lightweight aluminum carabiner key ring holds a matching blue light for maximum illumination. Your crisp laser engraved imprint will never fade. Comes with replaceable button cell batteries. Telescoping beam.

XS7-TD25801

Flashlight is approximately 2 3/4" long.

50 min.	100	250	500	1000
\$2.65	\$2.49	\$2.30	\$2.15	\$1.99

2 lines/25 characters per line

Imprint area: 1/4" x 1 1/2"



Features:  
flat head screwdriver/  
file/opener/scissors  
and blade.

easy screw on  
"nail friendly"  
locking security  
closure





**E. 7-Function Sure-Grip Knives**

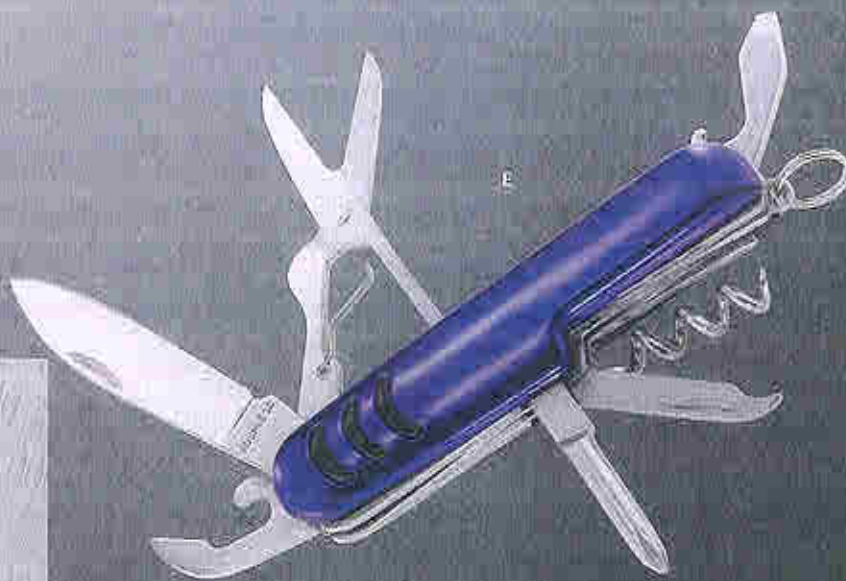
Give everything on your list the extra edge with this 7-function Sure-Grip® Red Army® design with multi-etch handle. Includes blade, file/pick, scissors, can and bottle openers, corkscrew/screwdriver. 2 3/4" long.

Claret Sure Grip XS7-TA83846  
 Blue Sure Grip XS7-TB03203  
 Stainless Sure Grip XS7-TA81739

50 mm 100 250 500 1000  
 \$3.23 \$2.99 \$2.87 \$2.79 \$2.58

2 lines/30 characters per line

Imprint area: 1/4" x 1 1/4"

**F. 7-Function Pocket Knife**

Quality stainless steel tools include blade, file/pick, scissors, can and bottle openers, corkscrew and screwdrivers. 2 1/4" long.

XS7-TA12430

50 mm 100 250 500 1000  
 \$3.23 \$2.99 \$2.87 \$2.79 \$2.58

2 lines/30 characters per line

Imprint area: 1/4" x 2"

**G. Wave Sure Grip Knife**

Designed exclusively for Myron. Unique curved shape with sure grip accents fits comfortably in your hand. Includes scissors, corkscrew, blade, cutout, can opener, bottle opener and two screwdriver heads. 2 3/4" long.

Stainless XS7-TD26530

Claret XS7-TD70046

50 mm 100 250 500 1000  
 \$3.23 \$2.99 \$2.87 \$2.79 \$2.58

2 lines/30 characters per line

Imprint area: 1/4" x 1 1/2"



Caillat Decl., Ex. 1  
 Page 49 of 52



A

**A. Valet Gunmetal Chrome Key Ring**

An attractive gift designed for security and convenience. Helps organize your keys - take only what you need, and leave the rest behind.

Gunmetal/Chrome

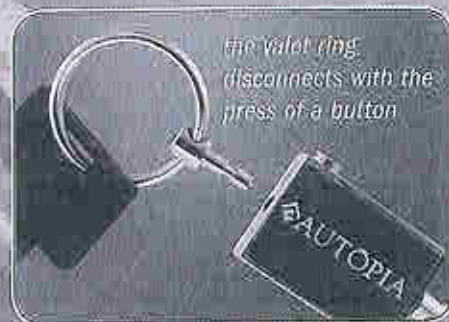
XS7-TD67930

50 min.	100	250	500	1000
\$3.23	\$2.99	\$2.87	\$2.79	\$2.58

4 lines/15 characters per line

Imprint area: 3/4" x 1 3/4"

The valet ring  
disconnects with the  
press of a button



B

**B. 5-Function Money Clip**

A great little tool that goes everywhere. Functions as a money clip with fold-out opener, flathead screwdriver/ruler, file/cleaner, scissors and knife blade. Large imprint area. 2 3/4" long.

Silver

XS7-TD26330

50 min.	100	250	500	1000
\$2.65	\$2.49	\$2.30	\$2.15	\$1.99

Ebony

XS7-TD68903

50 min.	100	250	500	1000
\$3.23	\$2.99	\$2.87	\$2.79	\$2.58

5 lines/32 characters per line

Imprint area: 3/4" x 1 3/4"

**C. Deluxe 2-Function Key Ring**

Give yourself an edge. This handsome key ring has a scissor and knife blade. So handy, it puts your logo in the right hands and keeps it there. 4 1/4" long from end to end.

Chrome/Blue

XS7-TD69901

50 min.	100	250	500	1000
\$3.23	\$2.99	\$2.89	\$2.79	\$2.69

3 lines/22 characters per line

Imprint area: 3/4" x 1 3/4"



nail friendly  
closure



### Custom Artwork Made Easy

A great way to increase the effectiveness of any gift is to enhance it by giving it an extra touch with custom artwork. Just e-mail your artwork to [service@myron.com](mailto:service@myron.com). We accept most file formats. We can even work from a letterhead or a business card. As long as we can see it, we can turn it into a personalization file. We will always send you a proof via e-mail or fax for your approval prior to personalizing your products. Your account manager is waiting to assist you.



#### E. 6 Function Blue Key Ring

It's more than just a key ring. Aluminum multi-tool with 6 functions. Ideal for pocket, attach to keys or purse with fold-out opener. Built-in saw, screwdriver, file, pliers, scissors and knife blade. Durable blue anodized finish. Large imprint area.

2 3/4" long

Silver XS7-TD6920L  
 50 min. 100 250 500 1000  
 \$4.25 \$2.99 \$2.89 \$2.79 \$2.69  
 4 lines/25 characters per line  
 Imprint area: 3/4" x 1 3/4"



#### D. Multi-Function Key Ring

Highly visible imprint area, sturdy split ring keeps your keys secure, convenient personal size scissors and knife blade. Make this a personalized gift that will work double time for your company. 4 1/4" long from end to end.

Chrome/Black XS7-TD55430

50 min.	100	250	500	1000
\$3.23	\$2.99	\$2.89	\$2.79	\$2.69

3 lines/22 characters per line  
 Imprint area: 3/4" x 1 3/4"



#### F. Deluxe #1 Key Ring

This #1 key ring fob tells customers what they want to hear: "You're our number one priority." All metal design with chrome plating resists scratches. Brushed gold tone showcases your imprint. Accommodates all size keys and is easy to open. 4 1/4" long from end to end.

Silver XS7-TD57930

50 min.	100	250	500	1000
\$3.23	\$2.99	\$2.89	\$2.79	\$2.69

3 lines/22 characters per line  
 Imprint area: 3/4" x 1 3/4"



#### G. Chelsea II Gunmetal Chrome Key Ring

It's exactly what you want in the hands of key decision makers. Compact, slim design with a distinctive gunmetal finish that will showcase your message. 3 1/2" long. Chrome/Gunmetal XS7-TD68030

50 min.	100	250	500	1000
\$2.19	\$1.99	\$1.89	\$1.79	\$1.69

5 lines/22 characters per line  
 Imprint area: 3/4" x 1 3/4"

Caillat Decl., Ex. 1  
 Page 51 of 52



<b>CONTENTS</b>	
Ergonomic & Slim Pens	pages 3-11
Exclusive Rollerball & Pen Sets	pages 12-15
Specialty Pens & Office Tools	pages 16-21
Clocks & Calculators	pages 22-23
Gift Boxes & Extras	pages 24-25
Myron Mylon	pages 26-39
Dark Matter Diaries	pages 40-41
Date Log Monthly Diaries	pages 42-45
Notebooks & Pocket Tools	pages 46-51

**Convenient Ordering**

Call Toll-Free: 1-800-526-9766

Fax: 1-800-646-1443

Online: [www.myron.com](http://www.myron.com)

Mail  
MYRON  
205 Maywood Ave.  
Maywood, NJ 07607

**MYRON**  
205 Maywood Avenue  
Maywood, NJ 07607  
[www.myron.com](http://www.myron.com)

*We've Got the Gift  
for Building Business™*

**Quick Service Number**

**Your Account Manager**

PSRST STD  
... U.S.  
POSTAGE  
PAID  
MYRON

*"We keep coming back year after year for our Pocket Diaries from Myron, and will continue to do so."*

*"The high quality and designs of Myron's business gifts and incentives make them an effective means of marketing that everyone loves!"*